



ALBERTA SOCCER ASSOCIATION
The Governing Body of Soccer in Alberta

9023 111 Avenue
Edmonton, AB T5B 0C3

Ph: 780 474 2200
Fax: 780 474 6300



ASA BOD Approved Minutes

Saturday March 16, 2019
9:00 AM – 3:00 PM

ASA Office,
9023-111 Avenue,
Edmonton AB T5B 0C3

Join Zoom Meeting

<https://zoom.us/j/733400696>

One tap mobile

+16475580588,,733400696# Canada

Dial by your location

+1 647 558 0588 Canada

Meeting ID: 733 400 696

Find your local number: <https://zoom.us/j/733400696>

In attendance:

Danny Bowie, Vice President
Adam Berti, Director-at-large
Jeannie Hawksworth, Rural Director
Steve Cupit, Rural Director
Shaun Lowther, Executive Director

Julie Beschell, Director of Finance
Phil Michailides, Director-at-large
Maureen Keough, Director-at-large
Brad Antoniuk, Public Director

Absent w/ Regrets:

Shaun Hammond, President

1. Call to Order – 9:00am

M568 *Motion: call meeting to order.*
M/S/C

2. Approval of Agenda

3. Approval of Minutes

a. January 23, 2019



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4. Review of Action Items

5. Committee Updates & Reports

- a. Chairs & Members
 - i. Governance Committees
 - 1. Finance
 - 2. Governance & Bylaws
 - 3. Strategic Planning
 - 4. Risk Management
 - ii. Operational Committees
 - 1. Technical Development
 - 2. Referee Development
 - 3. Competitions
 - 4. Development of Women in Soccer
 - 5. Awards
 - 6. Business Development
 - iii. Independent/Judicial Committees
 - 1. Appeals & Discipline Committee
- a. Harassment Officers
- b. Off-field Discipline Chair
- c. North & South Liaisons
 - 2. Nominations Committee
- iv. Ad-Hoc Committee(s)
 - 1. Inter-District Movement
 - 2. Communications
 - 3. Fee Structure
- b. Committee Reports
 - i. Finance Committee
 - 1. 1st Quarter Financials
 - ii. Governance & By-laws
 - iii. Technical Development
 - 1. Technical Report
 - iv. Competitions Committee
 - 1. Competitions Report
 - v. Referee Development
 - 1. Referee Development Report
 - vi. Strategic Planning Committee

6. Other Business

- a. Canada Soccer AMM
- b. Free Footie



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- c. CPL Update
- d. Club Licensing Update
- e. Organizational Chart
- f. Newsletter
- g. In-camera BOD Discussion
- h. Referee Development – Access to Reserve funds

7. Next Meeting (s)

- a. April 27, 2019
 - i. Calgary Soccer Centre, Calgary
- b. Availability

8. Adjournment

2. Approval of Agenda

M569 Motion: To approve the Agenda as Presented
M/S/C

3. Approval of Minutes

- b. January 23, 2019

M570 Motion: To approve the January 23, 2019 BOD Minutes as presented.
M/S/C

4. Review of Action Items

Action items were reviewed.

A463 Action: Rather than develop an ASA Marketing Committee as per A461, marketing advisory/oversight for ASA to be incorporated in to the Business Development Committee when it becomes active.

5. Committee Updates & Reports

- c. Chairs & Members
 - i. Governance Committees
 - 1. Finance
 - 2. Governance & Bylaws
 - 3. Strategic Planning
 - 4. Risk Management



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- ii. Operational Committees
 - 1. Technical Development
 - 2. Referee Development
 - 3. Competitions
 - 4. Development of Women in Soccer
 - 5. Awards
 - 6. Business Development
- iii. Independent/Judicial Committees
 - 1. Appeals & Discipline Committee
- a. Harassment Officers
- b. Off-field Discipline Chair
- c. North & South Liaisons
 - 2. Nominations Committee
- iv. Ad-Hoc Committee(s)
 - 1. Inter-District Movement
 - 2. Communications
 - 3. Fee Structure

Make-up of Committees were reviewed, and the following Board Directors were added to the Committees:

Finance Committee - Phil Michailides

Communications – Steve Cupit

Fee Structure – Steve Cupit

- d. Committee Reports
 - i. Finance Committee
 - 1. 1st Quarter Financials

The Finance Committee has asked the Finance Department to provide “Perspective by Object” reporting which will highlight results based upon Program and/or Department.

A464 Action: To determine from the Finance Department as to why certain Districts are late in player reporting.

A465 Action: The Executive Director to develop Trending Statistics by District.

M571 Motion: To accept the Finance Committee Report as presented.
M/S/C

- ii. Governance & By-laws
Nothing to Report



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- iii. Technical Development
 - 1. Technical Report

The Newsletter Technical Report which highlighted key Grassroots, Coaching & Player Development Initiatives was utilized to generate a Verbal Report by Shaun Lowther. With the recent appointment of Franc Cioffi on March 1, 2019 there was no expectation for the TD supplying a report only 2 weeks in to the position.

***M572 Motion: To accept the Technical Development Report as presented.
M/S/C***

- iv. Competitions Committee
 - 1. Competitions Report

The Competitions Report was discussed.

A466 Action: The Competitions Committee to analyze the feasibility to keep the Competitions On-line store open year-round due to the popularity of Provincial Merchandise

***M572 Motion: To accept the Competitions Report as presented.
M/S/C***

- v. Referee Development
 - 1. Referee Development Report

The Referee Development Report was discussed.

A467 The Referee Development Committee in consultation with the Competitions Committee to generate/forward a "Respect in Sport (Soccer) Card" that can be utilized at Provincial Competitions or by the General Membership in League Play to diffuse hostile/inappropriate spectator situations during games.

***M573 Motion: To accept the Referee Report as presented.
M/S/C***



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vi. Strategic Planning Committee

Adam Berti provided a Verbal report highlighting the following:

- 1. In the process of compiling the notes from the AGM Strat Planning meeting.**

Some common themes from the break-out groups:

- a. **Bylaw/policy development**
 - b. **Collaboration between organizations**
 - c. **Referee Quality & Quantity**
 - d. **Coach Education**
 - e. **Grassroots Feedback**
 - f. **Soccer is too structured**
- 2. ASA needs to stop selling what the Membership does not need (eg. Insurance)**
 - 3. Final Draft of Strategic Plan to be complete by May 31st 2019 to allow for Budget completion by end of June.**
 - 4. Districts should list their competitors.**
 - 5. Segment markets – be more specific based upon Rurals/City, Competitive/Recreational, Senior/Youth**

A468 Action: The Strat Planning Committee to engage district members to participate in the Committee.

**M574 Motion: To accept the Strat Planning Committee Update as presented.
M/S/C**

6. Other Business

- a. **Canada Soccer AMM**
 - i. **AMM Attendance**
 - 1. Shaun Hammond - May 1 to May 5**
 - 2. Shaun Lowther – April 30 to May 5**
 - 3. Franc Cioffi – April 30 to May 3**
 - 4. David O’Neill – April 30 to May 2**
 - ii. **Ryan Fequet – BOD candidate for AB/NWT**
- b. **Free Footie**
 - i. **5000 players in the Edmonton based program**
 - ii. **Similar program in Calgary called “Soccer without Borders”**
 - iii. **Services a niche due to the following barriers with traditional soccer programming at Club and/or Community Level:**
 - 1. Transportation**
 - 2. Player Fees**



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3. Timing of Programming

- iv. Need assistance to identify Coach/Social Worker to pick-up kids from school/run practice/return kids to school

A469 *Action: Alberta Soccer to explore the feasibility of a home-schooling program.*

c. CPL Update

- i. Season Kicks of on April 27th, 2019 with the inaugural game:
Hamilton Forge v York 9
- ii. Cavalry Home Opener: Saturday May 4th, 2019
FC Edmonton Home Opener: Sunday May 12th, 2019

d. Club Licensing Update

- i. 13 Alberta Clubs/Districts out of 19 Alberta Organizations that applied for a National Youth Licence were interviewed by Canada Soccer the week of March 11, 2019
- ii. National Youth Club Status Notification will be communicated to the Clubs by March 15th, 2019. The three classifications are:
 - 1. Approved
 - 2. Provisional Approval
 - 3. Ongoing Review
- iii. Public announcement of Provisionally Approved National Youth Licence Clubs will take place at the CSA AMM.
- iv. There is not a single club across the country that will receive Full Approval

A470 *Action: Alberta Soccer to develop Templates to be stored in Office 365 to assist Clubs/Organizations in applying for CSA Club Licenses.*

e. Organizational Chart

- i. The current Organizational Chart was shared with the BOD.

A471 *Action: The Executive Director to add in Committee Chairs, Comparison Charts from previous years, % allocation for Roles & Responsibilities and Honorariums for Volunteers.*

f. Newsletter

- i. The Quarterly E-newsletter that is to be emailed to all districts on March 18th 2019 was discussed.

A472 *Action: Alberta Soccer to mail out 6 hard copies of the ASA March 15th Quarterly Newsletter to each Alberta Soccer Member District.*



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District.

- g. In-camera BOD Discussion – Nothing to discuss
- h. Referee Development – Access to Reserve funds
 - i. **The BOD discussed access to Reserve funds for an opportunity for additional referees to receive some advanced CSA Referee Development Training.**

M575 Motion: To allow up to \$5,000.00 of Reserve Funds to be accessed to assist the development of Referees by attending the CSA Centralized Provincial Upgrade Clinics, May 24th – 26th 2019 in Montreal.
M/S/C

7. Next Meeting (s)

- a. April 27, 2019
 - 1. Calgary Soccer Centre, Calgary
- b. Availability

8. Adjournment

M576 Motion: To adjourn the meeting.
M/S/C

Summary of Motions

M569 Motion: To approve the Agenda as Presented
M/S/C

M570 Motion: To approve the January 23, 2019 BOD Minutes as presented.
M/S/C

M571 Motion: To accept the Finance Committee Report as presented.
M/S/C

M572 Motion: To accept the Technical Development Report as presented.
M/S/C

M572 Motion: To accept the Competitions Report as presented.
M/S/C

M573 Motion: To accept the Referee Report as presented.



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M/S/C

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M/S/C

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