



ALBERTA SOCCER ASSOCIATION
The Governing Body of Soccer in Alberta

9023 111 Avenue
Edmonton, AB T5B 0C3

Ph: 780 474 2200
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ASA BOD APPROVED Minutes

Saturday May 25, 2019
10:00 AM – 2:30 PM

Skybox 14
British House
Spruce Meadows
18011 Spruce Meadows Way
Calgary, Alberta T2X 4B7

In attendance:

Shaun Hammond, President

Julie Beschell, Director of Finance (ZOOM)

Phil Michailides, Director-at-large (ZOOM)

Steve Cupit, Rural Director

Shaun Lowther, Executive Director

Danny Bowie, Vice President

Adam Berti, Director-at-large

Maureen Keough, Director-at-large

Brad Antoniuk, Public Director

1. Call to Order – 10:00am

M587 Motion Call meeting to order

2. Approval of Agenda

3. Presentations

- a. Wayne McNeil, Co-founder, Respect Group – Approx. 10:00am
- b. Marinos Papageorgopoulos, Vancouver Whitecaps – Approx. 11:00am

4. Approval of Minutes

- a. April 27, 2019

5. Review of Action Items

6. Committee Updates & Reports

- a. Committee Reports
 - I. Finance Committee
 - i. Report
 - ii. Budget Timeline
 - II. Governance & By-laws
 - i. Update
 - III. Technical Development
 - i. Update Report



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- IV. Competitions Committee
 - i. Update
- V. Referee Development
 - i. Update Report
- VI. Strategic Planning Committee
 - i. Update

7. Other Business

- a. CSA National Soccer Registry
- b. AMSL
 - i. Canada Footy News/AMSL Partnership
 - ii. League Update
- c. Staffing Update
 - i. Competitions Co-ordinator
 - ii. Grassroots Co-ordinator
- d. FC Edmonton Update
- e. BC Soccer D3 League Update
- f. Office 365 BOD Document Repository Site
- g. In-camera BOD Discussion
- h. Other Business

8. Next Meeting (s)

- a. June 22, 2019
 - I. ASA Office
- b. Availability

9. Adjournment

2. Approval of Agenda

M588 Motion: To approve the Agenda as Amended
M/S/C

3. Presentations

- a. Wayne McNeil, Co-founder, Respect Group – Approx. 10:00am
A presentation was made to the Board regarding the roll out of the Respect in Sport program Canada Wide as an integral component of the Safe Sport Initiative. Discussion ensued amongst the BOD regarding the Safe Sport initiative that Sport Canada/Canada Soccer is expecting all Sporting Organizations to adhere to. This will be a difficult roll-out that will be mandated but is essential for the well being of our athletes. Alberta Soccer to develop a roll-out strategy to enable the implementation.



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A475 Action: The Executive Director to find out the CSA Royalty Fee paid by the Respect Group for Registration.

A476 Action: The Executive Director to source stats for pre/post Respect Group implementation in other organizations?

- b. Marinos Papageorgopoulos, Vancouver Whitecaps – Approx. 11:00am
A presentation made to the Board regarding Vancouver Whitecaps Programming for 2019-20. The Whitecaps is very pleased with the partnership it has developed with CMSA and ASA and wishes to continue in 2019-20.
The BOD discussion highlighted the importance of giving players more opportunities to fulfil their potential and agreed that the Whitecaps should continue to offer these opportunities in Southern Alberta.

4. Approval of Minutes

- a. April 27, 2019

M589 Motion: To approve the April 27, 2019 BOD Minutes as presented.
M/S/C

5. Review of Action Items

Action items were reviewed the BOD have asked that A460 to be reviewed by the Governance Committee.

6. Committee Updates & Reports

- b. Committee Reports
I. Finance Committee
i. Report

The report highlighted that the majority of programs are all tracking to exceed performance expectations with the Technical Department currently falling below performance expectations. The Technical department has been asked to reduce expenses in Q3 & Q4 to reduce the loss.

- ii. Budget Timeline

Budget Timeline was presented to the Board with the Budget to be prepared for review by the board prior to the end of June.

M590 Motion: To accept the Finance Committee Report as presented.
M/S/C



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II. Governance & By-laws

i. Update

Meeting upcoming on May 29, 2019. Items to be addressed include the following:

Bylaws:

Section 3 Election to the Board

Past President Term

Rules & Regs:

Rule 28.b – Unregistered Camps/Academies/Leagues

Rule 17 – Tournaments

Discipline and appeals

Competition Rules

M591 Motion: To accept the Governance Committee Report as presented.

M/S/C

III. Technical Development

i. Updated Report

The Technical Department Updated report was presented with no significant discussion.

A477 Action: The Executive Director to solicit opinions on the value of Alberta Soccer Technical Programming.

M592 Motion: To accept the Technical Committee Report as presented.

M/S/C

IV. Competitions Committee

i. Update

The Competitions Committee Verbal report was presented with no significant discussion.

M593 Motion: To accept the Competitions Committee Report as presented.

M/S/C

V. Referee Development

i. Update Report

The Technical Department Updated report was presented with discussion on Recruitment at Provincials Competition, ASA engagement with unsanctioned leagues to charge a per game levy for the ASA trained referees they recruit, engagement of MLS, CPL and U-Sport/ACAC programs to assist with training funds.

M594 Motion: To accept the Referee Development Committee Report as presented.

M/S/C



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VI. Strategic Planning Committee

i. Update

Adam Berti presented to the BOD on the progress of the Strat Plan. The ASA Strat Plan to align with the CSA Strat Plan. 3 Key Pillars – ALIGN, STABILIZE, GROW

Some key items that came out of the Membership Survey in no particular order:

- Adoption of ASA Heat Guidelines like Air Quality, Thunder & Lightning
- Investment in Technology
- Development of Templates to assist the membership in Best Practices
- Focus on Grassroots Programming
- Improvement in Referee Training
- Improvement in Coach Education Programming for Grassroots Coaches
- Engagement of Academic Institutions to assist with Research

Strat Plan to be complete by the end of June for Board Approval and to be released in September.

M595 Motion: To accept the Strategic Planning Committee Report as presented.
M/S/C

7. Other Business

- a. CSA National Soccer Registry
 - i. ASA can not sign off on the Canada Soccer/PSO Agreement due to the documentation currently being reviewed by the Alberta Privacy Office.
- b. AMSL
 - i. Canada Footy News/AMSL Partnership
Canada Footy news partnership to stream selected games to proceed once the necessary waiver forms have been completed by teams
 - ii. League Update
League standings were shared with the BOD. League off to a good start with many competitive games being played.
- c. Staffing Update
 - i. Competitions Co-ordinator
Jeannie Hawksworth to begin work on June 3rd, 2019.
 - ii. Grassroots Co-ordinator
Sue Herring resigned ASA to start a full-time position in Ontario. Her last day of employment will be on May 31. The position will not be filled but rather adjustments made internally to fulfil the duties required.



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- d. FC Edmonton Update
 - i. FC Edmonton to continue to support the FC Edmonton REX program in 2019-20.
- e. BC Soccer D3 League Update
 - i. The Executive Director participated on a conference call with BC Soccer in regard to a potential D3 league similar to League 1 Ontario. BC Soccer is hoping to start this league in Spring 2020. The ED to monitor this initiative in regard to potential impact on AMSL Programming.
- f. Office 365 BOD Document Repository Site
 - i. The Executive Director updated the BOD on the status of the site.
- g. In-camera BOD Discussion
- h. Other Business
 - i. None

8. Next Meeting (s)

- c. June 22, 2019
 - i. ASA Office
- d. Availability

9. Adjournment -

M596 Motion: To adjourn the meeting.
M/S/C

Summary of Motions

M587 Motion: Call meeting to order
M/S/C

M588 Motion: To approve the Agenda as Amended
M/S/C

M589 Motion: To approve the April 27th, 2019 Minutes as presented.
M/S/C

M590: Motion: To accept the Finance Committee Report as presented.
M/S/C

M591: Motion: Motion: To accept the Governance Committee Report as presented.
M/S/C

M592: Motion: To accept the Technical Committee Report as presented.
M/S/C

M593: Motion: To accept the Competitions Committee Report as presented.
M/S/C

M594: Motion: To accept the Referee Development Committee Report as presented.
M/S/C

M595: Motion: To accept the Strategic Planning Committee Report as presented.
M/S/C



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M596: Motion: To adjourn the meeting.
M/S/C

Summary of Actions:

A475: Action: The Executive Director to find out the CSA Royalty Fee paid by the Respect Group for Registration.

A476: Action: The Executive Director to source stats for pre/post Respect Group implementation in other organizations?

A477: Action: The Executive Director to solicit opinions on the value of Alberta Soccer Technical Programming.
