



ALBERTA SOCCER ASSOCIATION
The Governing Body of Soccer in Alberta

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Alberta Soccer FUNdamentals Festivals 2020

Alberta Soccer is seeking Community Partner applications for the 2020 FUNdamentals Festival Program. This will mark the sixth year the program has provided training and support services towards the successful implementation of the Preferred Training Model (PTM) within community grassroots programming.

The 2020 program will offer the following benefits to five NEW Community Partners:

- NCCP Training at the FUNdamentals Stage of Development for participating coaches
- Identification, training and support to a local community “Technical Champion,” - a local leader who will support the ongoing implementation of the PTM program. This individual will also be invited to apply for a coach development grant of \$500 (for a recognized CSA or ASA coach training program).
- Training and support to implement the PTM in your community, along with program resources.
- Complimentary gifts to all participants (coaches and players, for first year applicants)
- Supporting coach clinic for the partner community
- Implementation Grant based upon the following supporting criteria

	1st YEAR APPLICANTS \$2,000	RETURNING APPLICANTS \$1,000
Technical Champion Present	\$300 (\$500 Coach dev't grant)	\$150 (\$500 Coach dev't grant)
Community Liaison Present	\$200	\$100
80 youth players	\$200	\$100
8-16 community coaches	\$200	\$100
Social media support Evidence (LTPD)	\$300	\$150
Host Coach Clinic	\$300	\$150
Follow up Visit	\$300	\$200
Facility support	\$200	\$100

**grant distribution is based upon successfully meeting all criteria.
 Returning applicants will receive up to \$1,000*

FUNdamentals Festival 2020 - THE PROGRAM

This program is open to all Alberta Soccer Members and will be awarded to applicants based on their ability to fulfill the parameters for successful implementation and support within future Grassroots programs.



The Program will use resources that align with FIFA and Canada Soccer's Long-Term Player Development Plan, which promotes the PTM and advocates a station-rotation approach for program development and delivery. The focus of the event is to support the community and development of coaches, to deliver an active, fun and engaging soccer program for all!

Please see the full supporting criteria below for further information and to assess whether your community/club can successfully implement the program.

If you wish to apply to partner in a FUNdamentals Festival, please complete the online application form – which is found at the link below – before the application deadline.

All applications will be reviewed by the Manager of Grassroots Development, who will follow up with each successful applicant to discuss scheduling arrangements.

Key Dates:

Application and Selection Phase

- Launch Application: November 2019
- Application Deadline: Monday, January 13, 2020
- Appraisal meetings: Completed by Monday, February 24, 2020
- Successful Applicants Announced: Friday, March 6, 2020

Implementation Phase

- Initial Training event: March 16 – June 15, 2020
 - Follow-Up visits
- Coach Clinic, if possible, should be hosted on the same weekend or within two weeks post-event
- Follow Up observation August 31, 2020

FUNdamentals Festival Hosting Criteria

The event is called the “Alberta Soccer FUNdamentals Festival presented by (District/Community/Club)” and should be referred to by this name in promotional materials.

Each host community must indicate their ability to source **each** of the below:

- **Community Liaison** who is responsible for facility bookings, provision of equipment, and registration of all participants (players and coaches). This person must be onsite and available to assist with the management of the scheduled event.
- **Technical Champion** to provide full support to the event including pre and post event support and 6.15 hours during implementation of the event. The named Champion is the only individual able to apply for the coach development Honorarium.
- **80 registered players** between the ages of 6-9 with the support of their parents during the event feedback session. The players will only be required to participate during the Festival event (90 minutes). Contact information for the participants' guardians will be requested. Please note* 80 players are requested to support 8 stations (8 coaches) with ten players per station. So please recognize this is a model activity, if a community feels they could provide more, or less support, then a separate Festival can be organized outside of the FUNdamentals Festival Program.



- **A minimum of 8 and a maximum of 16 parent/coach volunteers:** volunteers must be in attendance for the duration of all training and delivery. They will receive NCCP training as a FUNdamentals Coach for their attendance. All participating coaches will be required to register independently through Alberta Soccer's online coach registration system.
- **Two follow-up in-season developmental visits:**
 - 1st Visit – A coach clinic to support ALL community/club coaches following the Festival implementation. This must be held within two weeks of the Festival date, but a preferred date may be post FUNdamentals Festival.
 - 2nd visit – Support to the Technical Champion on PTM implementation
- **Post Event Evaluation:** coach volunteers and support personnel will be asked to complete surveys/evaluations post event so that Alberta Soccer can evaluate its programming for future years
- **Ongoing website promotion and social media support** is requested, specifically in promoting the FUNdamentals Festival, but also in support of the Long-Term Player Development and Preferred Training Models

Facility Requirements

- Classroom environment (to accommodate all participants) with access to electricity/power for PowerPoint presentations
- Restrooms
- Access to clean drinking water
- Outdoor or indoor field (if outdoor, a contingency must be in place for poor weather)
- Soccer equipment (size three soccer balls and pinnies for all players, cones).

Alberta Soccer Grassroots team will commit to provide:

- Up To \$2,000 Implementation Grant (\$1,000 for returning applicants) for meeting the full hosting criteria (see the grant award schedule)
- Two follow-up events in your community by Alberta Soccer Grassroots Development
- NCCP FUNdamentals training resources
- Player gifts for all first-year Festivals
- Resources for the implementation of the Preferred Training Model
- Coaching tools/merchandise for volunteer coaches
- Onsite support from Alberta Soccer Staff
- Promotional support of the event via the Alberta Soccer website, social media channels, news articles, and/or other communication tools

Suggested uses of your cash grant:

- Future Grassroots/LTPD Workshops
- Festival Expenses
- Small Coach Honorariums
- Soccer Equipment
- Facility Rental

Scheduling and Promoting this Opportunity

A community-wide commitment and understanding of the hosting requirement is crucial to the program's long-term success within your community. This training opportunity should be scheduled as an integral part of a community program. This may be a pre-season training event or within the initial games schedule. The program is not well received, when perceived as an add-on activity. So please consider this when planning future programming needs.

Alberta Soccer's Grassroots team would also be willing to support an opportunity to visit and present the proposed format to respective members of your club/community; whether this be board members, coaches, and/or parents, before the actual event. If you would like to plan a pre-event visit, please communicate this with the Manager of Grassroots Development.

Thank you for your interest – we look forward to receiving your application.

[To apply, click here](#)