



2023

ALBERTA

SOCCER

ANNUAL

REPORT



ALBERTA SOCCER ASSOCIATION

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**“The vision of a champion is
bent over, drenched in sweat,
at the point of exhaustion,
when nobody else is looking.”
– Mia Hamm**



FROM THE BOARD

Congratulations to the entire Alberta Soccer community for a successful 2023. The end of the year is always an important time for reflection on our past journeys. We must look back and not only celebrate our success, but be willing to acknowledge our mistakes. Armed with this historical perspective, we can look ahead to creating a better future.

The Board plays an important role in every organization. It is responsible for the long term vision, and we must use our core values and objects of the association to guide us in executing this plan. Soccer is in a fast changing environment, and we must be focused on both the opportunities and risks that come with that change.

Looking back

It may feel like we are dragging up the past referring to Covid at the end of 2023, but it had a major and lasting impact on our association. It's hard to believe just last year we were celebrating our first post-Covid Provincial Championship.

I have spoken to many of our eager Member Presidents who boastfully share their participation numbers for 2023 continue to grow despite the restrictions we face on infrastructure in Alberta. Our membership, right down to the grassroots volunteers, continue to be creative and find innovative new ways to engage players in the game. Alberta Soccer has **the highest player registration it has ever had** putting us neck and neck with BC for the third largest association in the country.

However, It would be remiss of me to not acknowledge our continued lack of officials

despite the growth of our player registration. One simply cannot exist without the other. Despite a 15% growth in player registration since 2019, **the number of referees is down by 25%**. This is an area of concern and focus for the Board, but it will take the collaborative effort of this entire province to solve the problem.

League1 Alberta

We are thrilled with the significant milestone in our pursuit of excellence – the successful launch of **League1**. This ambitious initiative marks a new era for soccer in Alberta, providing a competitive platform for our talented athletes to showcase their skills and elevate the standard of play.

League1 Alberta not only provides a pathway into League1 Canada, but also contributes to the overall development of soccer in our province. I was able to attend several of these games and was impressed by the game day experience: armies of volunteers, fans young and old, food trucks, music – each game was an event that brought the community together. The Clubs in this province should be proud of what they have accomplished in such a short time.

We are confident that League1 will become a pathway for competitive athletes, while also inspiring a deep passion for the beautiful game in our young kids and fans alike. It's important to see the value in this league goes beyond the players on the pitch, and creates an overall impact on the game.



Female Focused Initiatives

While Canada is often seen as a world leader in gender equity, there is more to do. I am proud that Alberta is home to three fantastic initiatives that push gender equity from different perspectives in our province.

TELUS She Can Coach: Alberta was one of only two Associations to participate in Canada Soccer's new program which supports new and entry-level coaches address the challenges they face regarding soccer participation. Twelve clubs from across this province took part and we are excited to see its growth as the program continues into 2024.

High Performance Development Centre: We couldn't be more proud that Alberta is soon to be home to a new Development Centre, previously only available in BC, Ontario and Quebec. Female athletes at the highest levels of competition will no longer need to leave our province in order to pursue their dreams of a career in soccer. This important milestone allows the continued development athletes while acknowledging the importance of keeping our youth in their social circles.

Project 8: Studies show girls will reportedly stay in sport longer with positive female models. What better way to show young athletes they can be professional soccer players, than to have a domestic professional women's soccer league. Project 8 was approved for Canada Soccer membership in 2023, and one of the founding teams will be based in Calgary. The league hopes to welcome fans to home games in 2025.

Into the Future

As you can see from our 2023 successes, our future in soccer is bright and I couldn't be more proud to be a part of it. We have many more exciting things to come in 2024 and beyond.

Alberta will again be home to the Futsal Canadian Championship for 2024. Last years' competition received great praise and generated significant interest in Futsal to the point that this year includes a first-ever Provincial Championship. The development and increased participation in futsal is an important part of both the Alberta Soccer Strategic Plan and Canada Soccer's plan. Thank you to all the members who are making initiatives in this space to grow the game.

At a larger scale, FIFA World Cup 2026 will be upon us in just two short years. With all eyes on soccer, we now have a once in a lifetime opportunity to ride the wave of excitement and passion. As a province, we must work as a team and use this wave to propel our sport to new heights in infrastructure and participation. It will take collaboration and a united voice from all of the membership to achieve success.

The Board would like to express our gratitude to each member of the Alberta Soccer Association family. Volunteers, Players, Coaches, Officials, Staff, Parents & Fans: Your passion, dedication, and endless energy have been the driving force behind our achievements. As we continue to build on our successes, let us forge ahead with an outward mindset towards the growth and prosperity of soccer in Alberta.

Adam Berti
ASA President





Photo credit: CASA



Photo credit: EDSA



Photo credit: CMSA



Photo credit: Fort McMurray



Photo credit: Medicine Hat



Photo credit: NAIG



Photo credit: Red Deer

Photo credit: SPDSA



Photo credit: CWSA



Photo credit: Lethbridge



Photo credit: EDSA



Photo credit: CUSA



Photo credit: EMSA



Photo credit: Big Country



A close-up photograph of a hand holding a silver and black pen, poised to write on a spiral-bound notebook. The notebook has a pink cover and a silver spiral binding. The background is blurred, showing a person in a white shirt. A large, diagonal white line divides the image, with a solid red area on the right side. The text 'STRATEGIC PLAN' is overlaid in white, bold, sans-serif capital letters on the left side.

STRATEGIC PLAN

STRATEGIC PLAN

Alberta Soccer continues to emphasize its **Strategic Plan** for 2023-2025, focusing on our **Mission, Vision, and Values**.

Mission

**Lead, govern
and evolve**

Vision

**A welcoming soccer
community, inspiring and
empowering all**

Values

**Courage
Innovative
Collaboration
Respect
Integrity
Inclusive**

Alberta Soccer's pillars remain to be **Develop, Advance, and Build**.



Alberta Soccer will develop enhanced player pathways aligned with expanded knowledge and education for coaches and referees.



Alberta Soccer will advance soccer and provide leadership to the Membership and stakeholders.



Alberta Soccer will build a strong and sustainable organization.



Strategic Plan Update

Progress Report Legend



Project
complete



Project in
progress



Project not
started yet

PROJECT	DEPARTMENT	STATUS
Landing page on albertasoccer.com to provide tools to Members on how to acquire SQS License.	Technical/Coach	
RAMP Coach registration system is set up.	Technical/Coach	
Delivery of centralized community grassroots workshop.	Technical/Coach	
Develop a player pathway for male & female players specific to each District considering their demographics.	Technical/Coach	
Player pathway aligned with Canada Soccer long-term Player Development Plan.	Technical/Coach	
Standardized game structure and Alberta Soccer competition structure.	Technical/Coach	
Parent and player education program created and provided through <i>watch.albertasoccer.com</i> .	Technical/Coach	
Alternative Futsal programming models are implemented.	Technical/Coach	
Technical Director to meet with Alberta Soccer Coach developers to assess past delivery of clinics.	Technical/Coach	
Alberta Soccer Coach resources developed for <i>watch.albertasoccer.com</i> .	Technical/Coach	
Grassroots development strategy created and implemented.	Technical/Coach	
Clubs and Districts are in compliance with SQS standards.	Technical/Coach	

Survey distributed to Districts and Referees to address recruitment, retention, and attrition.	Referee	
Manager of Referees to obtain feedback from Canada Soccer and other sports regarding recruitment strategies.	Referee	
Referee training and development program provided to officials.	Referee	
District Operations Manual is delivered to Districts and training is provided..	Administration	
Activities around the 2026 FIFA World Cup are identified and leveraged with an eye to promote and grow soccer.	Administration	
Central registration 100% compliance in all roles.	Administration	
Governing structure provides equitable representation and services for all Members.	Administration	
Board development program is in place.	Administration	
Alberta Soccer remains a sustainable organization through support of human and financial resources.	Administration	
A review of Alberta Soccer Governance is performed.	Administration	
New Mission, Vision and Values are created, as well as a new Strategic Plan for 2023-2025.	Administration	
<i>watch.albertasoccer.com</i> is launched.	Communications	
Alberta Soccer Vision and Strategic Plan are shared with all Districts.	Communications	
A strategy is put in place to effectively communicate to Districts, Clubs, Players, Coaches, Referees, and Parents.	Communications	
Calendar of events is created and distributed to Districts at the beginning of the year.	Communications	
<i>watch.albertasoccer.com</i> is used to facilitate templates, educational resources, and promoting Districts/individuals.	Communications	
Partnerships are created through the lens of Equity, Diversity, Inclusion and Indigeneity (EDII).	Joint efforts	
An EDII strategy is created to grow the game by attracting a more diverse population and increasing overall numbers.	Joint efforts	

Photo credit: CMSA

2023 AT-A-GLANCE

2023-AT-A-GLANCE

A MESSAGE FROM LISA GRANT, EXECUTIVE DIRECTOR

The **2023** year proved to be a season in full swing with competition, highlighting the success of the season. The first of them was the **Futsal Nationals** in Calgary, hosted by CUSA. This top-notch event made Alberta Soccer proud. Seven Chiefs Sportsplex was a great facility, and the event returns to Calgary in 2024. At this National competition, the Callies placed third.

In other **National Competitions**, Calgary Crew finished third at the Regional Masters, while Angels Scottish won gold, and Edmonton Drillers were third at the Jubilee Cup. BTB had an outstanding showing at the youth Provincials and sent three (3) teams to Nationals. The U15 Boys were National Champions while the U17 Boys were silver medallists. The Calgary West U17 Girls also had a great showing and their last game ended in a heartbreaker which brought them a silver medal. **2024** looks to be an exciting season to come.

At a **Provincial** level, the ASA initiated the **League1 Exhibition Series** with the inclusion of St. Albert, BTB, Scottish, Blizzard, Cavalry, and Foothills. I would like to thank all the clubs involved for their cooperation in making this Exhibition Series a success. I would like to thank Dino Rossi, from League1 Canada, for his guidance over the first year of the league. More importantly, I would like to thank all ASA staff who jumped in feet first to get the league up and running in forty-five (45 days), while continuing their day-to-day work. The Alberta referees are also huge contributors to the success of the league and cannot be forgotten. The league has already demonstrated it helps progress players through the League1 experience.

SQS compliance was a huge project to take on over the past year. The diligence of the Districts and Clubs demonstrates the strength of Alberta Soccer. Some said it could not be done but the commitment of the ASA membership and great staff led by Alexandra Valerio saw many members complete the requirements. We only have a few clubs left to complete, meaning we are compliant with Canada Soccer.

ASA has developed partnerships to expand its **Diversity and Inclusion** initiatives. This includes Soccability, First Nations Health Authority, YES, Alberta Council of Women's Shelters, and Indigenous Sport Circle.

The ASA developed a new relationship with **Cavalry FC** for player development programs. The Cavalry will be holding camps in all areas of the province as we know there are great soccer athletes throughout Alberta. This program is an integrated one with ASA club programming. This will allow players to stay in their home club while taking part in Cavalry development programs. Data shows that athletes quit sports when pulled out of their environment which also negatively affects the athletes left behind in the club program.

The ASA BoD approved moving forward with a Canada Soccer Licensed **High-Performance Development Center**. This is a positive development for female athletes in the province, and staff are working hard with Canada Soccer for their approval. This program, governed by the ASA, will mean that female athletes will be able to stay in Alberta while achieving their desired goals.



Alberta was lucky to be one of the first two provinces to take part in **Canada Soccer's She Can Coach** program. ASA will look to support and expand this program in the upcoming year with Canada Soccer, as it will be a huge boost to female programming with the leadership and mentorship skills offered to young coaches.

The ASA has moved into a **new office** at the end of this fiscal year. This new space, located in south Edmonton, is conducive to coach and referee development. The office will allow staff to develop resources to make education more readily available for rural areas. As well, in-person, referee, coaching, and meeting events can be held. ASA is making its space available to members for their use.

I must show my appreciation for the **ASA Staff**. All Staff are dedicated and work to the betterment of the sport. Their motivation is to make Alberta Soccer a leader in the province, as a PSO, and a leader in soccer, in Canada. I extend my appreciation to all the Staff for their diligence, support, and love for the game. I would like to thank the ASA BoD for their support over the past couple of months. There have been difficult topics to deal with and their leadership is appreciated. ASA says goodbye to **Julie** and **Maureen**, they have made a huge contribution to the ASA BoD with this volunteerism. I would personally like to thank them for their support in moving into this new role with Alberta Soccer.

The ASA, and the sport of soccer, has been fortunate to benefit from the success of the **Women's and Men's national teams**, and new opportunities such as the **National Women's League**. The **2026 World Cup**, in Canada, provides great opportunities to move the sport forward and grow the game. The ASA and the Districts MUST capitalize on this opportunity. I look forward to the year ahead and each opportunity provided to work with the ASA Staff, ASA BoD, and Membership.

Lisa Grant
ASA Executive Director





“I know, firsthand, that soccer brings people together – all it takes is a ball and a few people, and the seeds of friendship are planted.”

– Ali Krieger



DEMOGRAPHICS

DEMOGRAPHICS

2023 Outdoor Season

District	Players	Team Staff
SSDSA	1,138	11
MHSA	962	13
LSA	1,819	67
CMSA	15,992	1,745
CUSA	5,137	-
CWSA	2,006	109
CASA	4,084	525
BCSA	1,915	190
FDSA	2,485	285
EMSA	17,188	3,274
EIYSA	779	58
EDSA	6,790	-
SASA	2,875	378
TCSA	1,573	159
NWC	975	39
LDSA	1,964	330
NWPSA	2,450	167
FMYSA	1,148	65
BRSA	1,125	108
SPDSA	2,659	374
ADSA	1,341	64
RDCSA	1,869	228
CLSF	783	65

Total 79,057 8,254

2023 Indoor Season

District	Players	Team Staff
SSDSA	187	-
MHSA	557	9
LSA	1,501	33
CMSA	10,250	1,430
CUSA	1,246	-
CWSA	458	-
CASA	639	94
BCSA	486	30
FDSA	790	76
EMSA	7,862	1,204
EIYSA	450	-
EDSA	1,942	-
SASA	1,918	265
TCSA	191	15
NWC	342	19
LDSA	654	130
NWPSA	1,182	53
FMYSA	825	45
BRSA	113	69
SPDSA	2,184	384
ADSA	970	64
RDCSA	836	93
CLSF	425	30

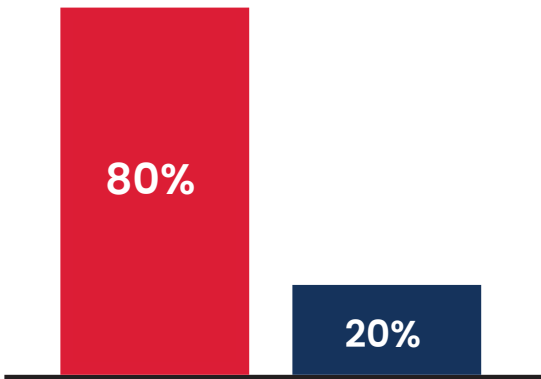
Total 36,008 4,043



Registration Numbers Breakdown

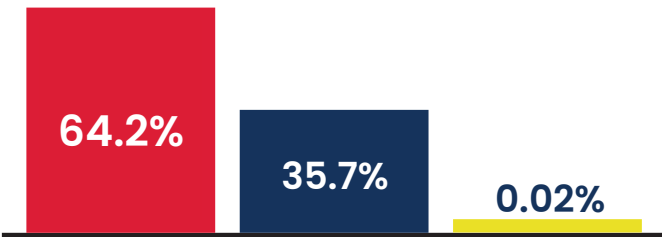
Players by Age Group*

Youth Senior



Players by Gender*

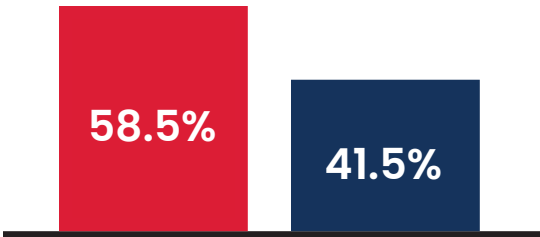
Male Female Non-Binary



*: Data only considers Outdoor Season

Team Staff by Gender*

Male Female



*: Data only considers Outdoor Season



Photo credit: Dustin Bowdige Photography

**“Soccer is more than
a game; it’s a way of life.”
– Johan Cruyff**



Photo credit: EDSA

REFEREE

REFeree

2023 Referee Program Review

2023 was a year of some very positive growth in referee numbers. In overall numbers, our referee pool across the province grew by **14%**. This is possibly the largest ever growth from one year to the other in the last 25 years. Several factors produced this growth – stronger promotion by districts and clubs for Entry Level courses; several Entry Level courses hosted by schools and soccer academies etc.; continued growth in numbers returning from the pandemic break. Enrollment in Entry Level courses in 2023 was **56%** higher than in 2022. This resulted in a retention rate of 64.1% overall, slightly increased from the recent average of 62%.

Alberta Soccer RDT Referee assignors continued to be busy in 2023, managing assignments for 1140 games. AYSL game numbers were slightly lower than 2022, but the addition of League1 Alberta games made up a bit of the difference. As with 2022, Alberta Soccer staff assisted with recruiting and assigning officials for Indoor and Outdoor Provincial Championships.

2023 Courses

Course	Number	Students
Entry Level	56	1,079
Mini	29	497
Outdoor Refresher	51	1,063
Indoor Conversion	15	206
Futsal Refresher	4	64
Futsal Conversion	3	21

Referee Registration Numbers

Total Referees – 2,690

FIFA – 2

National – 1

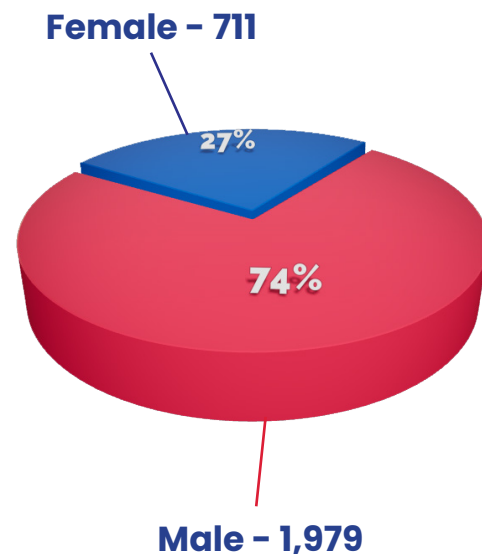
Provincial – 30

Regional – 83

District – 1,443

Youth – 545

Mini – 586



District Visits

Manager of Referees visited Peace River (**NWP**) on April 15th and 16th and delivered the first ever Mini Soccer Referee course in that community.

Manager of Referees visited Vermillion (**Lakeland**) on June 24th and 25th, attending their Lakeland Cup. 17 officials were observed and given feedback during 12 games. Unfortunately, the last 2 sets of games on Sunday were cancelled due to severe weather.

At Tier 4 Rural Provincials in Cold Lake (**Lakeland**), Manager of Referees facilitated 3 in class training sessions, which were attended by 30 of the 43 referees at the championship. Canada Soccer material for 'Tactical Fouls' was presented. At this competition, a provincial assessor, Owen Procter, was on site and completed 13 referee coaching assignments where immediate feedback and coaching was provided to referee crews.

National Competition Appointments for 2023:

- U15 National Club Championship– Lillian Ryu.
- U17 National Club Championship – Josh Gall.
- U17 National Club Championship – Laurie Hastings (Assessor).
- Senior National Club Championship – Mazzen Black, Mazen Hassanin, Kurtis Nozack, Harsimrit Lakhyan.
- CCAA National Championship – Harsimrit Lakhyan (Women), Stu Murray (Assessor – Men), David O'Neill (Supervisor of Officials – Men).
- USport National Championship – Shaelyn Holdaway, Megan Opatril (Women), Sebastian Richters (Men).

Success Stories

Drew Fischer (Calgary) was appointed to the **2023 Women's World Cup** in Australia/New Zealand as Video Assistant Referee (VAR). This was Drew's second consecutive appointment to a World Cup, after the men's competition in Qatar in 2022.

Drew Fischer and **Micheal Barwegen** were again re-appointed to the FIFA list of international officials and were assigned to many CONCACAF and MLS games. Micheal was nominated as a finalist for the MLS Assistant Referee of the Year. Among the distinguished trio of finalists, he shares, *"Being nominated is a privilege in itself. To be part of the conversation among so many outstanding individuals in Major League Soccer is truly an honor."* Unfortunately, he was not successful in gaining the award, but being nominated at such a high level is a significant achievement.

Sangmuk Choi (Calgary) was promoted to the Canada Soccer List of National Officials as an Assistant Referee, and received high accolades for his performances in the CPL in 2023.

The following officials were included in the Canada Soccer Elite Development Programs for 2023 – **Kurtis Nozack, Mazzen Black, Sebastian Richters, Mazen Hasanin, Harsimrit Lakhyan, Shaelyn Holdaway and Megan Opatril.**

Referee Classification Upgrades:

- Upgraded to Regional Classification: Tyson Fedor, Martin Kuczaj, Allison Preston, Lillian Ryu, Phillip Schrod.
- Upgraded to Provincial Classification: Mustafa Abed, Jacob Barnas, Adam Benani, Josh Gall, Shaelyn Holdaway, Gareth Kmet, Megan Opatril, Hassan Rahmouni.



**“The referee is there to serve soccer
and protect the integrity of the game.”
- Pierluigi Collina**



Photo credit: Airdrie



COACH EDUCATION

COACH EDUCATION

Coach Education

The coaching education landscape in Canada is undergoing a considerable shift, with significant upgrades aligning it under the **CONCACAF** convention. As we approach these changes, Alberta Soccer has been proactive in adapting to and preparing for the upcoming coach education structure.

In 2023, Alberta Soccer successfully conducted its **final four in-person C License courses**, demonstrating a commitment to coach development. Remarkably, three of these courses reached full capacity, reflecting the province's keen interest and demand for quality coaching education. The high number of ongoing C License evaluations testify to the province's coaches' dedication to enhancing their skills. With a final deadline set for C License evaluation completion at the end of July 2024, Alberta Soccer ensures a thorough and comprehensive evaluation process, maintaining the integrity of the coaching education pathway.

Alberta Soccer has been actively involved in the initial training phases of the **new C Diploma** course led by Canada Soccer. Four Alberta coach developers have undergone the first education phase for the new C Diploma course, equipping them with the knowledge and skills required to facilitate Alberta-based courses. The province is gearing up for a significant milestone, as Alberta Soccer is set to deliver its first C Diploma course in the Fall of 2024.

This marks a crucial step forward in aligning with the evolving national coaching education standards and further establishes Alberta as a proactive and forward-thinking organization in soccer development.

Staff Success

At the conclusion of 2023, Alex Valerio, a dedicated and valuable member of the Alberta Soccer staff, transitioned to a pivotal role at Canada Soccer as their Head of Club Licensing. Alex's unwavering commitment was instrumental in successfully implementing club licensing in Alberta, where she diligently supported clubs in their licensing endeavours.

Alex led the delivery of the Alberta Soccer C License courses. The acknowledgment of Alex's talent by Canada Soccer underscores the efficacy of Alberta Soccer's personnel recruitment and development practices, emphasizing the organization's commitment to cultivating and training outstanding soccer professionals for the mutual benefit of provincial and national entities.



Photo credit: Medicine Hat



COMPETITIONS

COMPETITIONS

Youth Indoor Championships

A total of **385 games** were played in Calgary, Edmonton, Red Deer and Lethbridge.

Senior Indoor Championships

A total of **35 games** were played in Edmonton.

AYSL Indoor 2023 Provincials

AYSL saw its first-ever Indoor Provincials played at the Edmonton Scottish Dome with **36 teams** scheduled to play **over 54 games**.

Indoor 2023 Provincials winners

U15 Boys – Calgary SWU 08B
U15 Girls – Calgary Foothills 08G
U16 Boys – Calgary Foothills 07B
U16 Girls – Calgary Foothills 07G
U17 Boys – Calgary Foothills 06B
U17 Girls – St. Albert Impact 06G

Futsal Canadian Championships

Calgary Callies (M) and **Calgary IUP (W)** represented Alberta in the championship played in Calgary, AB. Calgary Callies (CUSA) placed 3rd with Calgary IUP (CUSA) placing 8th.

Canada Soccer Regional Masters Club Championships

Calgary Crew (CUSA) placed 3rd in Saskatoon, SK, with **Angels Scottish** (EDSA) winning gold in Saskatoon, SK.

Canada Soccer Club National Championships

Challenge Cup – **Edmonton Scottish SC** (EDSA) placed 6th in Halifax, NS.

Jubilee Shield – **Edmonton Drillers SC** (EDSA) placed 3rd in Halifax, NS.

U15 Boys – **BTB Edmonton** (EMSA) won gold in Waterloo, ON.

U15 Girls – **BTB Edmonton** (EMSA) placed 8th in Waterloo, ON.

U17 Boys – **BTB Edmonton** (EMSA) placed 2nd in Moncton, NB.

U17 Girls – **Calgary West** (CMSA) placed 2nd in Moncton, NB.

Youth Outdoor Championships

Tier IV Rurals were hosted in **Cold Lake**, 43 teams participated and 77 games were completed.

Tier IV Cities were hosted in **Leduc**, 36 teams participated and 69 games were completed.

Tier III were hosted in **Ponoka**, 42 teams participated and 79 games were completed.

Tier II were hosted in **Sherwood Park**, 59 teams participated, and 110 games were completed.

Tier I were hosted in **Edmonton**, 43 teams participated, over 84 games were completed.

Senior Outdoor Championships

The Senior Provincial Championships were hosted in Calgary and Edmonton, with **54 teams** scheduled to play **over 82 games**.

Unfortunately, due to smoke from the forest fires, no games in Edmonton could be played and outcomes were all decided by penalty kicks. Games in Calgary proceeded as planned until Sunday when the same situation occurred, with games on that day unable to be played and outcomes also decided via penalty kicks.



Standard-based leagues

AYSL

In March of 2023, the AYSL welcomed a new age group (2009) into the PDP program and saw the first group (2006) leave the AYSL.

Outdoor 2023 League winners

U14 Boys – Calgary SWU 09B
U14 Girls – St. Albert Impact 09G
U15 Boys – St. Albert Impact 08B
U15 Girls – Calgary Foothills 08G
U16 Boys – Calgary Foothills 07B
U16 Girls – Calgary Foothills 07G

Outdoor 2023 Cup winners

U14 Boys – Calgary Villains 09B
U14 Girls – Calgary Rangers 09G
U15 Boys – Calgary Villains 08B
U15 Girls – Calgary Rangers 08G
U16 Boys – Calgary Foothills 07B
U16 Girls – Calgary Foothills 07G

League1 Alberta Exhibition Series

2023 saw the start of League1 Alberta with an Exhibition season. This semi-professional league had 5 teams in both Women's and Men's divisions.

League1 Alberta Exhibition Series standings Women's Division

1st place – Calgary Blizzard
2nd place – St. Albert Impact

Men's Division

1st place – Calgary Foothills
2nd place – St. Albert Impact

AMSL

AMSL had some changes in 2023. The league was split up into **2 divisions**: North and South. The Men's side had 4 teams in the North and 5 teams in the South, whereas the Women's side had 4 teams in the North and the same in the South.

The top two from each division would meet up at the **AMSL Provincial Championships** to determine who would represent Alberta at the Challenge Cup/Jubilee Shield.

The second change was to move the timing of AMSL Provincials to the third weekend in August.

Previously, both AMSL Provincial and Senior Provincial Championships were held on the same weekend. Senior Provincials remained on the Labour Day weekend.

Edmonton Drillers (W) and **Edmonton Scottish (M)** represented our province at Nationals held in Halifax, NS.

AMSL standings

Women's North

1st place – St. Albert/NWU Impact
2nd place – Edmonton Drillers

Women's South

1st place – Calgary Blizzard
2nd place – Calgary Foothills

Men's North

1st place – Edmonton Scottish
2nd place – Edmonton Green and Gold

Men's South

1st place – Calgary Callies
2nd place – Lethbridge FC





Photo credit: Calgary Foothills



Photo credit: Peter Black - Soccer Nova Scotia



Photo credit: Fort McMurray



GRASSROOTS DEVELOPMENT

GRASSROOTS DEVELOPMENT

Club Licensing

Implementing the **Standards for Quality Soccer (SQS)** club licensing in Alberta has increased the focus on excellence and development. The national standards, aimed at raising the overall quality of soccer within clubs, have had a positive impact. Clubs across the province have embraced the challenge, working diligently to meet and exceed the prescribed benchmarks. The emphasis on player development, infrastructure, and organizational efficiency has markedly improved the overall standard of soccer clubs. Each soccer club's commitment to adhering to these standards will not only elevate the playing experience for athletes but also contribute to creating a more competitive and engaging soccer environment.

The successful implementation of the Standards for Quality Soccer in club licensing has also brought about a notable increase in professionalism and sustainability. Clubs are now better equipped to provide a structured and progressive environment for both players and coaching staff. This will not only enhance the credibility of soccer in Alberta but will also attract greater support from communities and stakeholders. The focus on sustainable practices ensures that clubs are successful in the short term and poised for long-term growth and stability. The positive feedback from clubs and the visible improvements in the soccer landscape underscore the success of Alberta's commitment to implementing and upholding the Standards for Quality Soccer in club licensing.

With most clubs now recognized at the SQS level, the next phase of club licensing will start in 2024 for organizations who want to begin being recognized at Member Association Level 2 (MA2).

The following **40 organizations** received their provisional SQS Licenses in 2023:



Photo credit: Edmonton Sting



Photo credit: Red Deer

PLAYER DEVELOPMENT

PLAYER DEVELOPMENT

League1 Alberta Exhibition Series Launch

The introduction of **League1 Alberta** by Alberta Soccer has proven to be a triumph, setting the stage for a transformative era in the province's soccer landscape. The **exhibition season** served as a dynamic precursor, showcasing the league's potential and generating widespread enthusiasm. With competitive matches, community engagement, and a focus on player development, the exhibition season laid a strong foundation for the upcoming first official season.

The exhibition season was marked by closely contested matches, highlighting the competitiveness of League1 Alberta. Fans rallied behind their teams, fostering a vibrant soccer culture and establishing a sense of community engagement. The league also played a pivotal role in player development, providing a platform for emerging talents to showcase their skills and gain valuable experience with an added level of competition in the province.

As Alberta Soccer looks forward to the first official League1 Alberta season, the success of the exhibition series positions the competition for further growth. The expanded fan base, strategic partnerships, and improved facilities underscore the league's commitment to creating a professional and sustainable soccer competition. League1 Alberta is poised to become a peak of provincial programming, providing thrilling soccer action and contributing to the overall development and elevation of soccer in Alberta.



2023 *BRIGHT SPOTS*

2023



The Municipality of Wood Buffalo, AB, hosted the 2023 Arctic Winter Games.
Photo credit: AWG 2023



Adam Berti became the new Alberta Soccer President, taking over Shaun Hammond.



2023 Futsal Nationals were hosted at Seven Chiefs Sportsplex in Calgary.
Photo credit: SKP YYC



Canada Soccer recognized Edmonton Ital-Canadian as an Organization of Distinction.



May marked the kickoff of League Alberta Exhibition Series.



Alberta representatives participated in the 2023 North American Indigenous Games in Halifax, NS.





Canada WNT played in the 2023 Australia/New Zealand FIFA Women's World Cup. Photo credit: Canada Soccer



The 2023 Alberta Summer Games were hosted in Okotoks/Diamond Valley.



Angels Scottish SC won gold at the Women's Masters Championship. Photo credit: Jim Baker



CUSA and Alberta Soccer were present at the 2023 Calgary Pride Parade.



Cavalry FC won the 2023 CPL Shield, earning a spot in 2024 Concachampions. Photo credit: Cavalry FC



BTB U15 Boys won gold at the 2023 Canada Soccer National Championships. Photo credit: BTB



AWARDS

AWARDS

Each year, Alberta Soccer is happy to recognize individuals and groups for their remarkable achievements and their consistent dedication to the development of the sport in our province. The passion and commitment these recipients demonstrate every day motivates and inspires others in their communities and beyond. The recipients of the 2022 Awards were:

Team Awards

Golden Shoe Award – Senior

Green and Gold Men

Golden Shoe Award – Youth

Calgary Blizzard SC 05 Girls

AMSL League Champion – Men

Edmonton Scottish

AMSL League Champion – Women

Calgary Blizzard

Honourable Mention

BTB Soccer Academy

Referee Awards

Silver Badge Award

Luke Garland

Golden Whistle Award

Maria Marshall

Coaching Awards

Physical Literacy Coach of the Year Award

Catherine Fox

Bert Goldberger Technical Leader Award

Lonny Behm

Legacy Awards for Long-Term Contributions

President's Award

David O'Neill

Shield of Merit

Leon Leong

Recognition Awards for Recent Contributions

Woman of Distinction

Sarah Moorji

Award of Merit

Daniel Turner (NWP)
Dick Nyenhuis (CWSA)
Mykena Walker (CMSA)
Lonny Behm (CASA)
Dean Mastrangelo (SPDSA)
Drew Fischer (CUSA)
Laurie Darvill (Big Country)
Dejan Gajic (EMSA)
Jason Antunes (St. Albert)





LIFE MEMBERS

LIFE MEMBERS

For their continued and outstanding dedication to soccer in Alberta while on the Alberta Soccer Board, the following individuals have been honoured with a Life Membership from our Association:

John Dolan (1960)
J. McKee (1960)
J. King (1960)
Col. N. Dingle (1960)
T. Connelly (1960)
O. Tinnel (1960)
C. Small (1960)
Sam Donaghey (1968)
Bill Giffiths (1969)
Martin Collingwood (1969)
Frank Miller (1970)
Jack Butler (1974)
Hugh Baker (1978)
Peter Hancock (1982)
Jack Taylor (1984)
Jim Fleming (1987)
Harry Skidmore (1989)
Bill Gilhespy (1993)

Doug Redding (1994)
Bert Goldberger (1997)
Julie Hein (1998)
Adrian Newman (1999)
Pier Siccardi (2004)
Peter McKenzie (2005)
Sean Kiernan (2009)
Bill Malone (2012)
Gary Sampley (2014)
Mike Traficante (2014)
Brent Thorburn (2015)
Nancy Thorburn (2015)
Derek Douglas (2016)
Joanne Mazurkewich (2016)
Fred Kern (2017)
Graham Wood (2021)
Gordon Franson (2022)



Photo credit: Sherwood Park



PARTNERSHIPS

PARTNERSHIPS

Primary Sponsor



Official Suppliers



Partners



Community Partners



EDII





COMMUNICATIONS

COMMUNICATIONS

2023 Metrics

Instagram | 7,200 followers | 840,696 impressions
X | 5,788 followers | 777,600 impressions
Facebook | 2,641 followers | 228,176 impressions
Website | 514,323 unique page views
SoccerTV | 2,766 hours of total viewed time
Newsletter | 77% open rate | 61% click rate

Highlights

One of the key initiatives that was put in practice during 2023 was the creation of **Ollie's Adventures**, a comic-style cartoon aimed to tackle referee abuse in soccer.

ASA announced its partnership with **Cavalry FC** during the course of last year, an alliance that will be deepened on 2024.

A completely new branding and social media channels were created for the inaugural season of **League1 Alberta**, with Instagram proving to be the most prolific platform. We appreciate Xtreme Threads for sponsoring the *Player of the Match* award for each of the 42 games played.

District Visits

Normally, these visits involve the creation of a video piece that focuses on the District itself or specific tournaments/events.

Last year, the Districts visited were **CUSA** (Nations Cup), **EDSA** (Mini World Cup), **Lakeland**, **Medicine Hat**, and **Lethbridge**.

ASA Original Videos

Besides the videos mentioned above, other organizations, events and special occasions were highlighted during 2023: BTB, Cavalry FC, International Women's Day, Ukraine Solidarity Match, Futsal Nationals, Mental Health Awareness Month, Calgary Pride Parade, Edmonton Ital-Canadians, Futsal League Edmonton, and ASA Provincials.



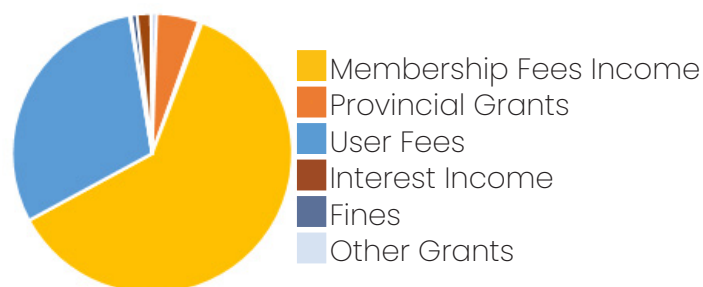


FINANCES

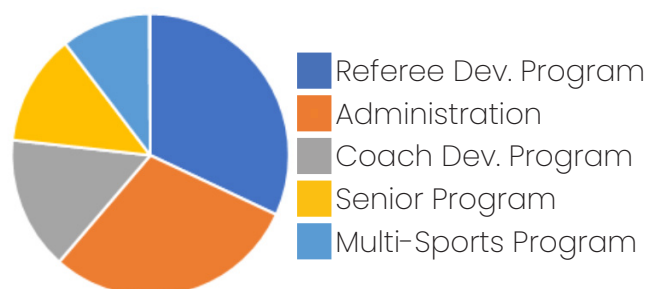
FINANCES

Revenue Summary

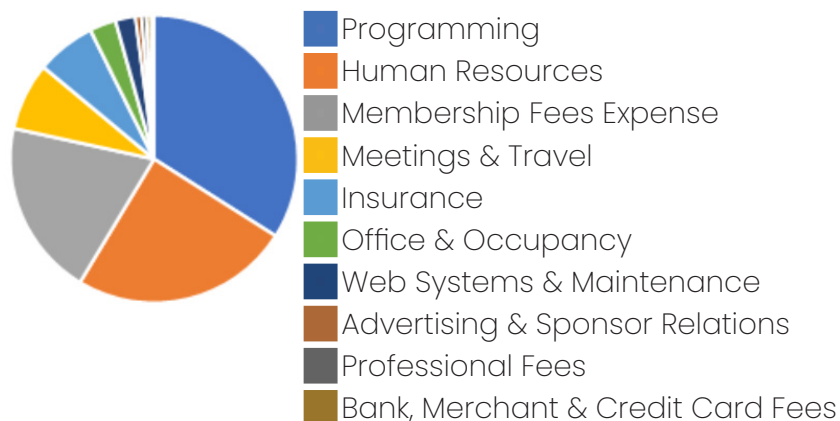
Revenue by Object



Revenue by Program



Expense by Object



Expense by Program



2022-2023 Audit Findings

Independent external audit firm **MEXTRIX GROUP LLP** reported an unqualified opinion on Alberta Soccer's financial statements.

Cash Management

Alberta Soccer's liquidity ratios and financial position remain strong.

We continue to comply with our internal financial standard requiring \$1,500,000 as a cash reserve.





DIRECTORY

DIRECTORY

Committees

Governance

Rebecca Slemko (Tri-County)
Brad Odsen (EDSA)

Maureen Keough (Chair)
Junior Figueiredo (BoD)
Catherine Ridgeway (BoD)
Deanna Zumwalt (BoD)
Lisa Grant (Staff)
Adam Berti (Ex-officio)

Audit and Finance

Raj Uppal (CUSA)
Michael Dever (CMSA)
Rob Russell (Battle River)

Julie Beschell (Chair)
Nabeel Khudabux (BoD)
Jason White (BoD)
Howard Leong (Staff)
Lisa Grant (Staff)
Adam Berti (Ex-officio)

Technical

Ed Charpentier (EMSA)
Lonny Behm (CASA)
Jacquie Hertlein (CWSA)
Jordan Stewart (CMSA)
Kevin Jones (St. Albert)
Tiffany Fontaine (FMYYSA)
Leon Hapgood (CUSA)
Scott Ansell (Big Country)
Esther Bylsma (NWP)

Jason Blake (Chair)
David O'Neill (Staff)
Lisa Grant (Ex-officio)

Competitions

Monica Adam (ASA - Referees)
Jim Baker (Calgary)
Ernie Cavaliere (EIYYSA)
Jenn Chudyk (Calgary)
Paul Gantar (EMSA)
Laurie Hartley (EDSA)
Kim Kerr (CMSA)
Dan Turner (NWP)
Joan Van Wolde (Rer Deer)
Derek Woolridge (CWSA)
Ty Zehir (CUSA)

Danny Bowie (BoD Liaison)
Lisa Grant (Ex-officio)

District Referee

Laurie Hastings (Foothills)
Mazen Hassanin (CWSA)
Philip Ignacio (CASA)
Murray Milavsky (EMSA
Referee Committee)
Goran Filipovic (St. Albert)
Kim Kerr (CMSA)
Nathan Grey (FMYYSA)
Ric Blackwell (CUSA)

David O'Neill (Staff)
Jason Blake (Staff)
Lisa Grant (Ex-officio)

Referee

Development Team

Assessment Program

Laurie Hastings (South)
Owen Procter (North)

Assignment Program

Garth Elgie (South)
Stuart Murray (North)

Instruction and Education Program

Monica Adam (North)
Steve Papp (South)
Richard Sansregret
(Educational Development)

Recruitment & Retention Program

Laurie Darvill

David O'Neill (Chair)
Jason Blake (Staff)
Lisa Grant (Ex-officio)



DIRECTORY

Board of Directors

President

Adam Berti

Vice President

Maureen Keough

Director of Finance

Julie Beschell

Directors at Large

Deanna Zumwalt

Junior Figueiredo

Nabeel Khudabux

Rural Directors at Large

Danny Bowie

Catherine Ridgeway

Public Director

Jason White

Staff

Executive Director

Lisa Grant

Financial Manager

Howard Leong

Manager of Referees

David O'Neill

Technical Director

Jason Blake

Manager of Competitions

Frank Spadavecchia

Manager of Operations

Cicero Viana

Technical Lead

Patrik Zimmermann

Technical Administrator

Paul Rai

Program and Financial Coordinator

Hala Chadi

Administration Coordinator

Jonathan Oliva

Communications Coordinator

Juan Avendano



**“The most important quality
a player can have is not skill,
but mentality.”
- Jose Mourinho**



ALBERTA SOCCER ASSOCIATION
Financial Statements
For The Year Ended October 31, 2023



INDEPENDENT AUDITORS' REPORT

To the Members of Alberta Soccer Association

Opinion

We have audited the financial statements of Alberta Soccer Association (the Association), which comprise the statement of financial position as at October 31, 2023, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Association as at October 31, 2023, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditors' Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Association in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other Matter

The financial statements of the Association for the year ended October 31, 2022, were audited by another auditor who expressed an unmodified opinion on those statements on January 18, 2023.

Other Information

Management is responsible for the other information. The other information comprises the information, other than the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

METRIX GROUP LLP

Chartered Professional Accountants



Edmonton, Alberta
January 4, 2024

ALBERTA SOCCER ASSOCIATION
Statement of Financial Position
As At October 31, 2023

	2023	2022
ASSETS		
CURRENT		
Cash and cash equivalents	\$ 1,953,665	\$ 1,641,287
Receivables	182,088	409,387
Inventory	16,826	-
Investment (Note 2)	100,000	-
Prepaid expenses	298,077	224,772
	2,550,656	2,275,446
TANGIBLE CAPITAL ASSETS (Note 3)	33,651	27,663
	\$ 2,584,307	\$ 2,303,109
LIABILITIES		
CURRENT		
Accounts payable and accrued liabilities (Note 4)	\$ 465,778	\$ 491,548
Goods and services tax payable	2,520	10,910
Refundable bonds (Note 5)	125,288	23,256
Deferred contributions (Note 6)	48,100	49,943
	641,686	575,657
LONG TERM DEBT (Note 7)	-	60,000
	641,686	635,657
NET ASSETS		
Unrestricted net assets	1,808,970	1,639,789
Internally restricted net assets (Note 8)	100,000	-
Invested in tangible capital assets	33,651	27,663
	1,942,621	1,667,452
	\$ 2,584,307	\$ 2,303,109

ON BEHALF OF THE BOARD:

Director

Director

The accompanying notes are an integral part of these financial statements.



ALBERTA SOCCER ASSOCIATION
Statement of Operations
For The Year Ended October 31, 2023

	2023	2022
REVENUE		
Membership fees	\$ 2,393,999	\$ 2,014,210
User fees, sales and fines	1,217,684	1,007,112
Grant revenue (<i>Note 9</i>)	226,684	345,562
Interest income	63,500	14,698
Sponsorship, donations and other	4,766	53,065
Fundraising	-	94,288
	3,906,633	3,528,935
EXPENSES		
Program delivery	1,234,253	1,226,247
Human resources	894,392	807,391
Membership fees	719,321	632,850
Meetings and travel	276,064	179,198
Insurance	242,237	153,791
Office and occupancy	107,541	15,628
Web systems and maintenance	81,877	99,675
Advertising and promotion	24,107	6,385
Professional fees	21,032	157,960
Bank, merchant and credit card fees	19,477	11,570
Other	11,163	(30,011)
	3,631,464	3,260,684
EXCESS OF REVENUE OVER EXPENSES	\$ 275,169	\$ 268,251

The accompanying notes are an integral part of these financial statements.



ALBERTA SOCCER ASSOCIATION
Statement of Changes in Net Assets
For The Year Ended October 31, 2023

	Unrestricted net assets	Invested in tangible capital assets	Internally restricted net assets	2023	2022
BALANCE, BEGINNING OF YEAR	\$ 1,639,789	\$ 27,663	\$ -	\$ 1,667,452	\$ 1,399,201
Excess (deficiency) of revenue over expenses	285,012	(9,843)	-	275,169	268,251
Transfers	(115,831)	15,831	100,000	-	-
BALANCE, END OF YEAR	\$ 1,808,970	\$ 33,651	\$ 100,000	\$ 1,942,621	\$ 1,667,452

The accompanying notes are an integral part of these financial statements.



ALBERTA SOCCER ASSOCIATION
Statement of Cash Flows
For The Year Ended October 31, 2023

	2023	2022
OPERATING ACTIVITIES		
Excess of revenue over expenses	\$ 275,169	\$ 268,251
Items not affecting cash:		
Amortization	9,843	6,127
Forgiveness of long term debt (Note 7)	(20,000)	-
	<u>265,012</u>	<u>274,378</u>
Changes in non-cash working capital:		
Receivables	227,299	(298,219)
Inventory	(16,826)	41,496
Accounts payable and accrued liabilities	(25,770)	71,365
Deferred contributions	(1,843)	(96,096)
Prepaid expenses	(73,305)	(149,937)
Goods and services tax payable	(8,390)	(7,655)
Refundable bonds	102,032	(4,827)
	<u>203,197</u>	<u>(443,873)</u>
	<u>468,209</u>	<u>(169,495)</u>
INVESTING ACTIVITIES		
Purchase of tangible capital assets	(15,831)	(23,044)
Purchase of investments	(100,000)	-
	<u>(115,831)</u>	<u>(23,044)</u>
FINANCING ACTIVITY		
Repayment of long term debt	(40,000)	-
INCREASE (DECREASE) IN CASH FLOW	312,378	(192,539)
CASH AND CASH EQUIVALENTS - BEGINNING OF YEAR	1,641,287	1,833,826
CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 1,953,665	\$ 1,641,287

The accompanying notes are an integral part of these financial statements.



ALBERTA SOCCER ASSOCIATION

Notes to Financial Statements

Year Ended October 31, 2023

NATURE OF OPERATIONS

Alberta Soccer Association (the "Association") is a not-for-profit organization incorporated provincially under the *Societies Act of Alberta*. As a not-for-profit organization the Association is exempt from the payment of income tax under Section 149(1) of the *Income Tax Act*.

The Association operates to provide the administrative and technical development framework for all soccer programs in the province of Alberta.

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations.

Cash and Cash Equivalents

Cash and cash equivalents include items that are readily convertible to known amounts of cash, are subject to an insignificant risk of change in value, have a maturity of 90 days or less at acquisition and are held for the purpose of meeting short-term cash commitments rather than for investing.

Inventory

Inventory held for distribution at no charge or for nominal charge is valued at the lower of cost and net replacement value.

Tangible Capital Assets

Tangible capital assets are stated at cost or deemed cost less accumulated amortization and are amortized over their estimated useful lives on a declining balance basis at the following rates:

Audio visual equipment	20%
Computer software	30%
Office equipment	20%

The Association regularly reviews its tangible capital assets to eliminate obsolete items.

Tangible capital assets acquired during the year but not placed into use are not amortized until they are placed into use.

Contributions for the acquisition of tangible capital assets are recorded as unamortized capital contributions and recognized to net earnings on the same basis as the amortization of the assets for which the contributions were received.

Donated services

The work of the Association is dependant on the voluntary services of many individuals. Since these services are not normally purchased by the Association and because of the difficulty of determining their fair value, donated services are not recognized in these financial statements.

(continues)



ALBERTA SOCCER ASSOCIATION

Notes to Financial Statements

Year Ended October 31, 2023

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

Revenue Recognition

The Association follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Program Revenues from sports operations during the year are recognized when service is provided and the amounts can be estimated and collection is reasonably assured;

Restricted interest income is recognized as revenue in the year in which the related expenses are incurred. Unrestricted interest income is recognized as revenue when earned.

Allocation of expenditures

Expenditures which benefit more than one program of the Association are allocated among those programs based on time spent by the employees.

Measurement Uncertainty

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the recorded amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates. Estimates include:

Collectability of accounts receivable: The Association is required to estimate amounts that are uncollectable within the accounts receivable balance. Management uses specific identification to determine amounts that are uncollectable.

Useful lives of assets for amortization: The Association is required to estimate the useful life of its tangible capital assets in order to determine the amortization method and rates. Amortization reflects the cost of these assets over their useful life. The useful life of an asset can change from year to year. The Board reviews these policies annually.

Impairment of long-lived assets: The Association reviews the carrying value of each asset annually to determine if there is any indication of impairment using internal sources. If assets' carrying values are less than their cash-generating potential, the asset is reduced to its recoverable amount.

(continues)



ALBERTA SOCCER ASSOCIATION

Notes to Financial Statements

Year Ended October 31, 2023

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

Financial Instruments

The Association initially measures its financial assets and liabilities at fair value when acquired or issued, except for certain non-arm's length transactions.

The Association subsequently measures all its financial assets and financial liabilities at amortized cost and are tested for impairment at each reporting date. Investments in equity instruments that are quoted in an active market are measured at fair value. Changes in fair value are recognized in net surplus.

Financial assets measured at amortized cost include cash and cash equivalents and receivables.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

The Association has no financial assets or liabilities measured at fair value.

Impairment

For financial assets measured at cost or amortized cost, the Association determines whether there are indications of possible impairment. When there is an indication of impairment, and the Association determines that a significant adverse change has occurred during the period in the expected timing or amount of future cash flows, a write-down is recognized in the excess of revenue over expenses. If the indicators of impairment have decreased or no longer exist, the previously recognized impairment loss shall be reversed to the extent of the improvement. The carrying amount of the financial may not be greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in the excess of revenue over expenses.

Transaction costs

Transaction costs related to financial instruments that will be subsequently measured at fair value are recognized in the excess of revenue over expenses in the period incurred. Transaction costs related to financial instruments subsequently measured at cost or amortized cost are included in the original cost of the financial asset or liability and recognized in net income over the life of the instrument using the straight-line method.

2. INVESTMENT

The investment held is comprised of a Guaranteed Investment Certificate bearing interest at a rate of 5.25% and maturing in July of 2024. The Guaranteed Investment Certificate is a guarantee for Association credit cards.

3. TANGIBLE CAPITAL ASSETS

	Cost	Accumulated amortization	2023 Net book value	2022 Net book value
Computer equipment	\$ 46,869	\$ 22,839	\$ 24,030	\$ 22,332
Audio visual equipment	14,660	10,417	4,243	3,667
Office equipment	65,452	60,074	5,378	1,664
	<u>\$ 126,981</u>	<u>\$ 93,330</u>	<u>\$ 33,651</u>	<u>\$ 27,663</u>

ALBERTA SOCCER ASSOCIATION
Notes to Financial Statements
Year Ended October 31, 2023

4. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

	2023	2022
Trade accounts payable and accrued liabilities	\$ 465,627	\$ 475,097
Employee deductions payable	151	16,451
	\$ 465,778	\$ 491,548

5. REFUNDABLE BONDS

	2023	2022
League performance bonds	\$ 111,000	\$ 16,000
Discipline bonds	14,288	7,256
	\$ 125,288	\$ 23,256

League performance bonds are repaid when the team's time in the league has ended.
Disciplinary bonds are paid by teams or other players for breach of conduct and are usually held until the teams or players have satisfied the terms of their suspension.

6. DEFERRED CONTRIBUTIONS

Deferred contributions represent unspent grants externally restricted for operating expenses that are to be incurred in a future fiscal year. Changes in the deferred contributions balance are as follows:

	2022	Contributions received	Revenue recognized	2023
Sport, Physical Activity and Recreation Grant -Canada Summer Games	\$ -	\$ 34,000	\$ -	\$ 34,000
Sport, Physical Activity and Recreation Grant - Arctic Winter games team training and selection grant	-	11,000	-	11,000
Arctic Winter Games- Participant registration	-	3,100	-	3,100
Prepaid memberships	33,818	-	(33,818)	-
Sport, Physical Activity and Recreation Grant - Arctic Winter Games	16,125	-	(16,125)	-
	\$ 49,943	\$ 48,100	\$ (49,943)	\$ 48,100

7. LONG TERM DEBT

	2023	2022
Canada Emergency Business Account loan. The loan was repaid during 2023 and \$20,000 of loan forgiveness was recorded during 2023 (Note 9).	\$ -	\$ 60,000

ALBERTA SOCCER ASSOCIATION

Notes to Financial Statements

Year Ended October 31, 2023

8. INTERNALLY RESTRICTED NET ASSETS

Internally restricted net assets are appropriations of unrestricted net assets and are established at the discretion of the Board of Directors for potential future legal claims and costs.

9. GRANT REVENUE

	2023	2022
Sport, Physical Activity and Recreation - annual grant	\$ 178,098	\$ 178,098
Canadian Emergency Business Account loan forgiveness (Note 7)	20,000	-
Other grants	14,586	22,502
Sport, Physical Activity and Recreation- Arctic Winter Games	14,000	-
Emergency Support Fund Sport Organization	-	101,962
Sport, Physical Activity and Recreation- Canada Summer Games	-	43,000
	<u>\$ 226,684</u>	<u>\$ 345,562</u>

10. CONTRACTUAL OBLIGATIONS

The Association has entered into an office lease agreement expiring December 31, 2028. The lease agreement requires annual rent payments of approximately \$31,887 during the first three years and \$32,773 in years four and five.

11. COMPARATIVE FIGURES

Certain comparative figures have been reclassified to conform to the current year's presentation.



12. FINANCIAL INSTRUMENTS

The Association is not exposed to significant market, currency or other price risk through its financial instruments. The following analysis provides information about the Association's risk exposure and concentration as of October 31, 2023.

Credit risk

Credit risk arises from the potential that a counter party will fail to perform its obligations. The Association is exposed to credit risk from members. An allowance for doubtful accounts is established based upon factors surrounding the credit risk of specific accounts, historical trends and other information. The Association has a significant number of members which minimizes concentration of credit risk.

Liquidity risk

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The Association manages this risk by monitoring cash flows and maintaining sufficient reserves to fulfil its obligations.

The Association mitigates this risk by monitoring cash activities and expected outflows through budgeting and maintaining investments that may be converted to cash in the near-term if unexpected cash outflows arise.

Interest rate risk

Interest rate risk is the risk that the value of a financial instrument might be adversely affected by a change in the interest rates. In seeking to minimize the risks from interest rate fluctuations, the Association manages exposure through its normal operating and financing activities. The Association is exposed to interest rate risk primarily through its fluctuations of the interest rates on its high yield savings account.

ALBERTA SOCCER ASSOCIATION
Schedule of Operations by Program
Year Ended October 31, 2023

(Schedule 1)

	2023	2022
REVENUE		
Membership fees	\$ 2,277,616	\$ 1,939,748
Youth programs	626,074	490,649
Referee development	320,487	291,160
Administration	296,545	366,054
Coaching development	153,759	151,289
Senior	128,237	167,396
Multi-sport	104,765	-
Player development	(850)	122,639
	3,906,633	3,528,935
EXPENSES		
Administration	823,948	653,449
Canadian Soccer Association player fees	718,255	631,850
Youth programs	699,296	841,309
Referee development program	517,150	452,674
Senior program	268,902	234,946
Coaching development program	175,534	255,079
Multi-sport	133,350	-
Communications	126,145	-
Player development program	97,401	184,581
	3,559,981	3,253,888
Other Expenses:		
Office equipment	(61,640)	(669)
Amortization	(9,843)	(6,127)
	(71,483)	(6,796)
EXCESS OF REVENUE OVER EXPENSES	\$ 275,169	\$ 268,251

The accompanying notes are an integral part of these financial statements.



This image shows a full page of white paper with horizontal blue or grey ruling lines, typical of notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

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Photo credit: CMSA



ALBERTA SOCCER ASSOCIATION

Alberta Soccer Association

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