

## SPORT LAW

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## OPERATIONS MANUAL TRAINING

Session \#1: Overview of the Manual and How to Use; Governance, Committees, Strategic Planning and Policies

## SPORT LAW <br> We know sport.

## LAND ACKNOWLEDGEMENT

Opportunity to acknowledge the traditional territories of the people of Treaty 7 region in Southern Alberta, which includes the Blackfoot Confederacy (comprising the Siksika, Piikani, and Kainai First Nations), as well as the Tsuuti'ina First Nation, and the Stoney Nakoda (inducing the Chiniki, Bearspaw and Wesley First Nations).
The City of Calgary is also home to Metis Nation of Alberta Region III.

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## WHO WE ARE: SPORT LAW

Our team loves working with sport leaders and organizations to help you achieve clarity and purpose.

- Leadership, Integral Coaching and Human Relations
- Legal Services
- Governance and Risk Management Solutions
- Planning and Financial Solutions
- Communications and Marketing Solutions
- Inclusive Solutions



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## TRAINING SESSIONS

October $11^{\text {th }}$ : Overview, Using the Manual, Governance and
Governing Documents; Roles and Responsibilities Board, Members and Committees
Cheryl Humphrey
October 18 ${ }^{\text {th }}$ : Human Resource Management, Programming and Financial Management Robin Witty
October 25 ${ }^{\text {th }}$ : Complaint Management - including Process and Relevant Policies
Will Russell
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## THE MANUAL

OOverview of a multiple topics to support the work of local and regional sport organizations.
OTool to support groups in rebuilding, establishing or update/address emerging policy trends or gaps.
oEach section of the manual informs the following section.
oEach section provides:

- Basic knowledge and information on the topic
- Relevant Policies or Templates to incorporate the information


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## RECOMMENDED STEPS

Step 1: Establish or review the Organization's Mission, Vision, and Values.

Step 2: Establish or review the organization's strategic plan
Step 3: Establish or review the organization's governance structure to implement the strategic plan

Step 4: Determine whether or not to incorporate
Step 5: $\quad$ Create/update the organization's bylaws, identify members and voting rights

Step 6: Determine Director responsibilities and policies
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## RECOMMENDED STEPS - CONTINUED

Step 7: Understand meetings of the Members
Step 8: Establish Board and Operational Committees
Step 9: Determine how to handle complaints
Step 10: Understand how to manage staff and volunteers
Step 11: Decide how to offer sport programming, determine opportunities and limitations for growth
Step 12: Manage finances
Step 13: Support sport programming and organization health with policies

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## STRATEGIC PLANNING

- An intentional process to help leaders map out and prioritize the most important strategies to allow the organization to better fulfill its mission over a defined period of time.
- Foundational plan for the organization
- Guides the work of the organization

OEnsures everyone is "rowing the boat in the same direction"

O Key Components: Values, Vision, Mission, Strategic Directions (Big Bucket Goals), Priorities (Objectives) to support the Strategic Directions.

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## LEADERSHIP MODEL: UNDERSTANDING ROLES AND RESPONSIBILITIES

 Management
(Aligns people and process to support the Organization's Success)

Governance
(Creates
Clarity and
Consistency
for the
Organization
to Realize a
Defined
Success)

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## CLARITY OF TERMS

Are the principles upon which the Organization is built.

Values
They guide how we plan, how we operate, how we provide programs and services.

Answers the question: "What do we believe in?"

## CLARITY OF TERMS

A description of the Organization's desired future state.

Vision
Answers the question: "Where do we want to be?"

## CLARITY OF TERMS

> A brief statement of the Organization's purpose.

Mission
Answers the question: "Why do we exist?" and "What, at the most basic level, do we do?"

## CLARITY OF TERMS

Express the desired outcomes of the Organization

Answer the question: "What do we want to accomplish?"

## Strategic Directions

(Strategic Directions, Pillars, Large Goals, Areas of Focus)

Ideally an organization will have 3

## SECTION II - GOVERNANCE

Governance:
"The processes and structures that a Board uses to direct and manage its general operations, programs and activities"

## Good Governance:

".... Is about having the right structures and processes to ensure you are achieving desired results and achieving them the right way"

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## BOARD PARADOX

oMany Board Members do not understand the difference between governance and management.
oA Board to involved in management may be "meddlesome"
oA Board too focused on governance may be "careless" in their oversight role.

Governance starts with the Board and is the responsibility of the Board

## ORGANIZATIONAL FUNCTIONS



## GOVERNANCE

$\checkmark$ Strategic Plan, Policy Setting etc.
MANAGEMENT
$\checkmark$ Preparing Budget, Supervising Staff and Programs etc
OPERATIONS
$\checkmark$ Delivery of programs and services, creating newsletters, etc

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## HOW ARE YOU RESPONSIBLE?

TYPES OF BOARDS

FULL GOVERNANCE
BOARD (POLICY)

## BASIC PRINCIPLES OF BOARDS

OThe Board is a corporate body and acts as a single entity
OThe Board speaks with one voice
OThe Board speaks by developing, approving, monitoring and updating policy

OBoard, committees and staff must work in partnership

## SECTION III \& IV - INCORPORATING AND BYLAWS

Why Incorporation?

- Provides the organization with its own identify separate from the identify of the initial Directors or founders of the organization.
- Limits Liability of Individuals - Directors/Founders
- Incorporated Organizations carry on
- Formalization of Rules

Societies Act of Alberta
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## CLARITY OF TERMS

## CONSTITUTION vs

BYLAWS vs

POLICIES vs


RULES

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## CONSTITUTION

OOften used interchangeably with Bylaws - they are not the same thing.

- Alberta Societies Act does not have a Constitution, but does require organizations file a Certification of Incorporation
oCertificate of Incorporation
- Short document
- Sets the name
- Outlines the purpose or objectives

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## BYLAWS

ORegulate the nature and legal incorporation of the organization OBylaws describe:

- How to become a member
- How Meetings of the Members and Meetings of the Directors occur
- The powers of the Members and the Directors
- How the Directors are Elected

OChanges to bylaws require:

- Approval of the Board
- Approval of the Membership through a Special Resolution


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## POLICY

OProvide a statement of belief/value/position, often used to manage risk or aid in organizational/program effectiveness
OPolicies are approved by the Board of Directors, and members have little input into the creation or application of the policy
OThe Board may delegate the responsibility of creating policies to Committees, and this is one way members can influence policy

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## RULE

OThe Board or Administration may create rules for the operation of leagues, teams, events, equipment or activities

OShould exist separately from Policies
OCommittees can be created to support input into the creation and implementation of rules

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## DEEPER DIVE INTO BYLAWS

OBylaws Sections - page 14 of Manual

OHow to use the Bylaw Template in the Manual - pages 15-25

## SECTION V: DIRECTORS RESPONSIBILITIES <br> In the most simplistic sense, the Board has two main roles:

OTo look after the organization

- To look after itself

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## LEGAL DUTIES OF A DIRECTOR

- Duty of Diligence

ODuty of Loyalty

- Duty of Obedience


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## DUTY OF DILIGENCE

What does this mean:

Act reasonably, prudently, in good faith and with a view to the best interests of the organization and it's members.

Directors are expected to exercise the same level of care that a reasonable person with similar abilities, skills and experience would exercise in similar circumstances.

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## DUTY OF LOYALTY

What does this mean:

To not use one's position as a Director to further private interests.
The interests of the organization comes first.

Implications:

- Director's involved in more than one organization may find they cannot be loyal to all organizations.
- Importance of disclosing a conflict, not taking part in discussions or influencing decision making
- The Board acts as one entity - regardless of how you voted as a Director

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## DUTY OF OBEDIENCE

What does this mean:

To act within the governing By-laws and within the laws and rules that apply to the organization.

The organization can act as a "private tribunal" - an autonomous body that has the power to write rules, make decisions, and take actions that affects its members and participants.
Have a further responsibility to ensure that fair and legal processes are put in place and followed.

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## ROLES AND POSITIONS

Directors: Elected by the Members of the organization
Have a vote at a meeting of the Board

Officers: Some Directors may "hold office" as an Officer
Typically - President, VP, Secretary, Treasurer
Some organizations may have Officers who are not
Directors, such as an Executive Director
Directors may be elected into their "office" or may be elected or appointed amongst the Elected Directors.

## CONFLICT OF INTEREST

Any situation in which an individual's decision making is, is perceived to be, or could be influenced by personal, family, financial, business, or other private interests.

If there is conflict of interest (or perceived conflict), the Director will remove themselves from the discussion and decision-making.

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## POLICIES TO SUPPORT

OConflict of Interest - pages 34-37

ODirector's Agreement - pages 38-40

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## SECTION VI - MEETINGS OF THE MEMBERS

OTypes of Meetings

- Annual General Meetings
- General Meetings
- Special Meetings - held for a specific purpose

OMeeting Procedures

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## MEETING AGENDA - AGM

Agenda is determined in advanced and circulated to the membership.
Includes:

1. Call to order
2. Establishment of quorum
3. Approval of the agenda
4. Approval of minutes of the previous Annual General Meeting
5. Presentation and approval of reports
6. Report of Auditors
7. Appointment of Auditors
8. Business as specified in the meeting notice
9. Election of new Directors
10. Adjournment

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## COMMON MOTIONS AT AN AGM

## Motion to accept new Bylaws

Motion to appoint the auditor
Motion to accept the agenda
Motion to accept the previous minutes
Motion to accept a report

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## SECTION VII - COMMITTEES

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## GOVERNANCE COMMITTEES

OShifts the responsibility from the entire Board to a smaller group of Directors or volunteers
oGiven the authority to research and make recommendations that inform the Board's decision making
o Examples:

- Nominations Committee
- Governance Committee
- Finance and Audit Committee
- Risk Committee

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## OPERATIONAL WORKING GROUPS/COMMITTEES

OInvolve volunteers in implementing the organization's strategies or programming.
OIf ED is in place, the committee/working group is struck by the ED. In the absence of an ED, the board can strike a working group.
oWhere a Management or Working Board exist, committees or working groups should consists of unbiased Directors, volunteers and subject matter experts.

- Examples of Operational Committees
- Event or Tournament Committee
- Coaching Committee
- Officials Committee
- Communications Committee

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## SUPPORTING TEMPLATES

ONominations Committee - Terms of Reference
(pages 49-52)

OFinance and Audit Committee - Terms of Reference
(pages 53-54)

OCoaches Committee - Terms of Reference
(page 55)
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## QUESTIONS?

## WHAT'S AHEAD

October 18 ${ }^{\text {th }}$ : Human Resource Management, Programming and Financial Management
Robin Witty
October 25 ${ }^{\text {th }}$ : Complaint Management - including Process and Relevant Policies
Will Russell

## BURNING QUESTIONS?

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